

Reinstated

WSTR DSEC

or

Revs

2480287



KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25164798 Changes as of: 9/27/2016 at 3:42 PM Version: Flight/Booking Revision 5

CPE: 49/53/4609

Flight: 10/18/16 - 10/24/16

Station: WSTR

Total \$: \$5,600.00

Agency: Great American Media

Advertiser: DSCC IE

Market: Cincinnati

Total Spots: 26

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Product: DSCC IE

Office: WASHINGTON

Total CPM: \$0.00

Agency Order #: 4973696

Buyer: Miller, Mackenzie

Primary Demo: Adults 35+

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Con Type: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY 202-955-5342

Traffic #: 2063281

Separation:

Total GRP:

Comments: REINSTATED PER CLIENT DICTATE

#	Day/Time	DP	Program	Rate	ASCP	Len	10/18	10/19	10/20	10/21	10/22	10/23	10/24	Total	Spots	Total	CPM	GRP
REV+ 10	Tu-F,M 9a-10a		JERRY SPRINGER	\$250.00	0.0	30	0	4						4	4	\$1,000.00	\$0.00	0.0
REV+ 11	Tu-F,M 1p-2p		STEVE WILKOS	\$200.00	0.0	30	0	4						4	4	\$800.00	\$0.00	0.0
REV+ 12	Tu-F,M 3p-4p		MAURY POVICH	\$200.00	0.0	30	0	4						4	4	\$800.00	\$0.00	0.0
REV+ 13	Sa 9:30p-10p		BOB'S BURGERS	\$250.00	0.0	30	0	1						1	1	\$250.00	\$0.00	0.0
REV+ 14	Tu-F,M 11p-11:30p		2.5 MEN	\$250.00	0.0	30	0	5						5	5	\$1,250.00	\$0.00	0.0
REV+ 15	Tu-F,M 11:30p-12m		MIKE & MOLLY	\$200.00	0.0	30	0	5						5	5	\$1,000.00	\$0.00	0.0
REV+ 16	Sa 10:30p-11p		RING OF HONOR	\$100.00	0.0	30	0	1						1	1	\$100.00	\$0.00	0.0
REV+ 17	Sa 11p-11:30p		RING OF HONOR	\$200.00	0.0	30	0	1						1	1	\$200.00	\$0.00	0.0
REV+ 18	Sa 11:30p-12m		CHEATERS	\$200.00	0.0	30	0	1						1	1	\$200.00	\$0.00	0.0
TOTALS: 26														26		\$5,600.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25764738  
CPE: 49/53/4609  
Agency: Great American Media  
GREAT AMERICAN  
MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007  
Flight: 10/18/16 - 10/24/16  
Advertiser: DSCC IE  
Product: DSCC IE  
Station: WSTR  
Market: Cincinnati  
Office: WASHINGTON  
Total \$: \$5,600.00  
Total Spots: 26  
Total CPE: \$0.00

Agency Order #: 4973696  
Buyer: Miller, Mackenzie  
Salesperson: ALEXANDRA  
BRADLEY  
202-955-5342  
Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: ALEXANDRA BRADLEY  
202-955-5342  
Total GRP:  
Traffic #: 2486287  
Separation:

Special Instructions

Order Level Comments	
Date/Time	Added by
09/27/16 3:42 PM	KARA ERICKSON
09/28/16 11:28 AM	ALEXANDRA BRADLEY
09/14/16 2:37 PM	KARA ERICKSON
08/23/16 1:26 PM	Rita Schmidgall
08/18/16 4:23 PM	Rita Schmidgall
04/29/16 3:02 PM	ALEXANDRA BRADLEY
04/29/16 3:02 PM	ALEXANDRA BRADLEY

Competitive Information	
Market Budget:	\$280,000
WSTR Share:	2%
Comment:	
EKRC:	2%
WCFO:	23%
WKRC:	30%
WLWT:	28%
WXIX:	15%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	26	\$5,600.00
Total	100%	26	\$5,600.00

Monthly Summary			
Month	Spots	Dollars	GRP
2016-Oct	26	\$5,600.00	0.0
Total	26	\$5,600.00	0.0

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot
Revision	9/27/16 3:42 PM	KARA ERICKSON	Revised	26	\$5,600.00
Queued for Electronic Contracting	9/26/16 11:40 AM				\$0
Queued for Electronic Contracting	9/26/16 11:39 AM				\$0
Revision	9/26/16 11:28 AM	ALEXANDRA BRADLEY	Confirmed	26	\$5,600.00
Revision	9/14/16 2:37 PM	KARA ERICKSON	Confirmed		\$0

Changes: Total Spots Matched to 0. Total Spots from 0 to 26. Calculated Dollars from \$0.00 to \$5,600.00. Total \$ from \$0.00 to \$5,600.00. Comments from CANCELLED PER CLIENT TO REINSTATED PER CLIENT DICTATE. User Entered \$ from \$0.00 to \$5,600.00. 9 buylines added or modified.

Changes: Total Spots from 26 to 0. Calculated Dollars from \$5,600.00 to \$0.00. Total \$ from \$5,600.00 to \$0.00. Comments from REVISED PROGRAM LINE 3. PLS CNF to CANCELLED PER CLIENT. User Entered \$ from \$5,600.00 to \$0.00. 9 buylines added or modified.

Changes: 1 buyline added or modified.



KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25167238 Changes as of 9/27/2016 at 3:42 PM Version: Flighting Revision 3  
CPE: 49/53/4609 Agency: Great American Media  
Advertiser: DSCC IE Product: DSCC IE  
Flight: 10/18/16 - 10/24/16 Station: WSTR  
Market: Cincinnati Office: WASHINGTON  
Total Spots: 26  
Total CFP: \$0.00  
Total \$: \$5,600.00  
Agency Order #: 4973696  
Buyer: Miller, Mackenzie  
Salesperson: ALEXANDRA BRADLEY  
202-955-5342  
Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: ALEXANDRA BRADLEY  
202-955-5342  
Total GRP: Traffic #: 2486287  
Separation:

Transaction History									
Trans	Created/Received	Created by	Status	Spots	Spots	\$ CPE	Contract \$	Comment	
Makegood 2	8/23/16 1:26 PM	Rita Schmidgall	Confirmed			\$0	\$0		
Revision	8/23/16 12:02 PM	ALEXANDRA BRADLEY	Confirmed			\$0	\$5,600.00	Changes: Comments from Separation: 30 to REVISED PROGRAM LINE 3. PLS CNF.	
Makegood 1	8/18/16 4:23 PM	Rita Schmidgall	Confirmed			\$0	\$5,600.00	1 buyline added or modified.	
Quoted for Electronic Contracting	5/2/16 8:18 AM					\$0	\$0		
Revision	4/29/16 3:02 PM	ALEXANDRA BRADLEY	Confirmed			\$0	\$5,600.00	Changes: Product from issue to DSCC IE, Demo Meta to [R16], User Entered \$ from	
New	4/29/16 3:01 PM	ALEXANDRA BRADLEY	New	26		\$5,600.00	\$5,600.00	\$0.00 to \$5,600.00.	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.





WSTR  
1906 Highlands Ave  
Cincinnati, OH 45219

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

## Contract # 2486287

**Schedule Dates** 10/18/16-10/24/16  
**Advertiser** DSCC-Independent Expenditure (73962)  
**Agency** Great American Media (2231)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 49/53/4609 - DSCC IE (829750)  
**Salesperson** Millennium/Dc, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Mackenz, Miller,  
**Phone/Fax** /  
**CPE** 49/53/4609  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** DSCC IE  
REP-ALEXANDREA BRADLEY

**Date Entered** 05/03/16  
**Last Modified** 09/14/16  
**Entered By** Rita Schmidgall  
**CO-OP** No  
**Headline #** ECR25164798  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$840.00  
**Net Total** \$4,760.00  
**Sales Tax**

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Oct. 2016	26	\$5,600.00
<b>Grand Total:</b>	<b>26</b>	<b>\$5,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/18/16-10/21/16	3	:30	9A- Jerry Springer	1	1	1	1	1	1			4	\$250.00	\$1,000.00	Cincinnati (WSTR)	Jerry Springer	5/3/16
2.0	Normal Line / SPOT (2)	10/18/16-10/21/16	3	:30	1P- Steve Wilkos Show 2	1	1	1	1	1	1			4	\$200.00	\$800.00	Cincinnati (WSTR)	Steve Wilkos	5/3/16
3.0	Normal Line / SPOT (3)	10/18/16-10/21/16	3	:30	3P- Maury Povich	1	1	1	1	1	1			4	\$200.00	\$800.00	Cincinnati (WSTR)	Maury Povich	5/3/16
4.0	Normal Line / SPOT (4)	10/22/16-10/22/16	3	:30	8P- Monopoly Millionaires Club							1		1	\$250.00		Cincinnati (WSTR)	Monopoly Millionaires Club	5/3/16
4.0.1	Closed Preempt (4)	10/22/16															Cincinnati (WSTR)	Program Change/Exception	
5.0	Normal Line / SPOT (5)	10/18/16-10/21/16	3	:30	11P- Two and a Half Men	1	1	1	1	1	1			4	\$250.00	\$1,000.00	Cincinnati (WSTR)	Two and a Half Men	5/3/16
6.0	Normal Line / SPOT (6)	10/18/16-10/21/16	3	:30	11:30P- Mike and Molly 2	1	1	1	1	1	1			4	\$200.00	\$800.00	Cincinnati (WSTR)	Mike & Molly	5/3/16
7.0	Normal Line / SPOT (7)	10/22/16-10/22/16	3	:30	10:30P- Sports-Ring of Honor							1		1	\$100.00	\$100.00	Cincinnati (WSTR)	Ring Of Honor	5/3/16
8.0	Normal Line / SPOT (8)	10/22/16-10/22/16	3	:30	11P- Sports-Ring of Honor							1		1	\$200.00	\$200.00	Cincinnati (WSTR)	Ring Of Honor	5/3/16
9.0	Normal Line / SPOT (9)	10/22/16-10/22/16	3	:30	11:30P- Cheaters							1		1	\$200.00	\$200.00	Cincinnati (WSTR)	Cheaters	5/3/16
10.0	Normal Line / SPOT (5)	10/24/16-10/24/16	3	:30	11P- Two and a Half Men	1	1							1	\$250.00	\$250.00	Cincinnati (WSTR)	Two and a Half Men	5/3/16
11.0	Normal Line / SPOT (6)	10/24/16-10/24/16	3	:30	11:30P- Mike and Molly 2	1	1							1	\$200.00	\$200.00	Cincinnati (WSTR)	Mike & Molly	5/3/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WSTR  
1906 Highlands Ave  
Cincinnati, OH 45219

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

## Contract # 2486287

Schedule Dates	10/18/16-10/24/16	Date Entered	05/03/16
Advertiser	DSCC-Independent Expenditure (73962)	Last Modified	09/14/16
Agency	Great American Media (2231)	Entered By	Rita Schmidgall
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	49/53/4609 - DSCC IE (829750)	Headline #	ECR25164798
Salesperson	Millennium/DC, Washington DC (1108)	Demo	A35+
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mackenz,Miller,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	49/53/4609	Commission	\$840.00
Account Types	National/Political Issue Agency BRD	Net Total	\$4,760.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	DSCC IE REP-ALEXANDREA BRADLEY		

Cincinnati (WSTR)		
By Broadcast Month	Spots	Rate
Oct. 2016	26	\$5,600.00
Grand Total:	26	\$5,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	M/G For 4.0,1 / SPOT (4)	10/22/16-10/22/16	3	:30	9:30P- Bobs Burgers							1		1	\$250.00	\$250.00	Cincinnati (WSTR)	BOB'S BURGERS	9/14/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg1.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.